



CELEBRATE THE JAMES SPONSORSHIP PACKET



CELEBRATING THE JAMES AT HARDYWOOD

SPONSORSHIP OPPORTUNITIES

\$25,000

Supporting Sponsor

- Logo placement and recognition on all event materials
- Three (3) premium dinner tables of 8 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Corporate logo and name recognition included on pre/post event e-communications
- Multiple dedicated social media posts
- Prominent hyperlinked logo on website
- Prominent dedicated corporate signage throughout the event
- Corporate name/logo prominently displayed during the event
- Special thanks and verbal recognition from the stage during the program

\$15,000

James-Changer Sponsor

- Logo placement and recognition on all event materials
- Two (2) premium dinner tables of 8 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Corporate logo and name recognition included on pre/post event e-communications
- One dedicated social media post
- Prominent hyperlinked logo on the JRA website
- Corporate name and logo displayed during the event

\$10,000

Bar Sponsor

- Highlighted mention in the event press release announcing sponsorship
- Logo placement and recognition on all event materials
- Table for corporate collateral material and representative in arrival area
- Special thanks and verbal recognition as River Sponsor during program



AN UNFORGETTABLE EVENING

Hosted at Hardywood Craft Brewery-Westcreek on October 23, this event benefits the James River Association. Funds raised at the event will help to protect the James and connect people to it. We will give updates on the river's health and share progress on our work and exciting plans for the future.



\$5,000

Stage Sponsor

- One (1) premium dinner table of 8
- Corporate logo and name recognition included on pre/post event e-communications
- Hyperlinked logo on the JRA website
- Corporate name/logo displayed during dinner program

\$2,500

Oyster-Bar Sponsor

- Six tickets for your guests
- Corporate logo and name recognition included on pre/post event emails and social media posts.
- Hyperlinked logo on the JRA website
- Corporate name displayed during the event

\$1,000

Table Sponsor

- Six tickets for your guests
- Acknowledgement in the Annual Event Program, in printed materials, and on JRA website
- Corporate name displayed during the event

Sponsorship benefits and recognition can be customized for your company or organization.

Contact Jo Blanton at jblanton@thejamesriver.org or 804.662.0169 for more information.





JAMES RIVER ASSOCIATION SPONSORSHIP PLEDGE

COMPANY NAME: _____

PRIMARY CONTACT: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP: _____

PHONE: _____

EMAIL: _____

CELEBRATING THE JAMES SPONSORSHIP LEVELS

_____ \$25,000 SUPPORTING SPONSOR

_____ \$15,000 JAMES-CHANGER SPONSOR

_____ \$10,000 BAR SPONSOR

_____ \$5,000 STAGE SPONSOR

_____ \$2,500 OYSTER-BAR SPONSOR

_____ \$1,000 TABLE SPONSOR

☐ *Check enclosed (made payable to James River Association)*

☐ *Please send invoice*

The balance will be paid (select one): ☐ *Annually* ☐ *Semi-Annually* ☐ *Quarterly installments*
of \$_____ which will begin in _____ (month) of _____ (year)

Please indicate how you would like to be recognized on our contributors list:

Signature _____ *Date* _____

Please return this form to Ashleigh Moody at amoody@thejamesriver.org or by mail to 16 S 17th Street, Ste 100 Richmond, VA 23219.



THEJAMESRIVER.ORG
16 S 17TH STREET
RICHMOND, VA 23219

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