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Cover photo ©David Everett

The mission of the James River Association is to be guardian of the James River. We provide a voice for the river and take action to promote conservation and responsible stewardship of its natural resources.
What an exciting and important year it has been on the James River! Reflecting on the beginning of American and Virginia history at Jamestown in 1607, the influence and defining role of the James River is unparalleled. For many of the marquis events of the Jamestown 2007 commemoration, America’s Founding River was front and center, just as it has been for the past 400 years of history.

As we commemorated the founding of America on the banks of the James River, it was also an appropriate time to assess the health of the river and the progress that we have made in its stewardship. For the occasion, JRA compiled and released its first ever report card for the river. In the 2007 State of the James River report, the river scored a 52 percent and a grade of C, showing that we are half way to restoring the river to full health.

While the progress in restoring the river’s health is significant, it is insufficient. The river ecosystem still lies in a precarious state, as illustrated by the recent fish kills that occurred in the upper James River and the widespread harmful algae growth in the lower James. Over 1,500 miles of the James River and its tributaries remain on the Clean Water Act’s “Dirty Waters List.”

In response to the on-going challenges facing the river, JRA has intensified and expanded its activities to protect and restore the James River. Over the past two years, JRA has increased its operations by sixty percent in order to grow our programs to a scale consistent with the scope of our mission. The pages that follow highlight JRA’s many important accomplishments during the 2006-2007 fiscal year, including numerous landmark achievements such as securing $250 million in Clean Water Bonds, completing the inaugural Extreme Stream Makeover and educating over 2,000 students.

You, our donors, are an integral part of our team. Without your support and outstanding generosity, we cannot continue to make strides in our stewardship of the James River. Thank you for your dedication and commitment. We look forward to our future work together ensuring that the James River remains a source of nourishment and enrichment for generations to come.

Barry Marten  
Chairman

Bill Street  
Executive Director
2007 State of the James River
JRA issued its first ever report card for the river in its 2007 State of the James River report. The health of the river received a grade of C with an overall score of 52%, showing that we are just over half way toward the goals for restoring the river to full health. Through twenty-two river health indicators, the report sets quantitative goals to measure progress in protecting and restoring America’s Founding River.

$250 million Clean Water Bonds
Through a coalition of state and regional conservation groups and local governments, JRA helped pass authorization for $250 million in Clean Water Bonds to upgrade public sewage treatment plants with the most advanced pollution control technology. As a result of this effort, Virginia has committed over a half billion dollars to sewage treatment upgrades, ensuring adequate resources to reach the 2010 pollution reduction goals for waste water discharges.

Stormwater Regulations
In the coming year, Virginia will initiate six major stormwater regulatory actions that will largely determine the degree to which river health is affected by new and existing development. JRA has been leading an effort to ensure that the new regulations incorporate the latest science and practices for controlling stormwater pollution. JRA has advocated for an approach that sets measurable performance standards based on specific river health requirements coupled with flexibility in the methods used to achieve them.
Monitoring the Conditions of the James River
The James RIVERKEEPER® is a continuous on-the-water presence every week, year-round. He patrols the watershed by boat, truck and on foot looking for human health and environmental threats. To aid in this effort, the James RIVERKEEPER® has enlisted commercial and recreational fishermen, tugboat captains and numerous citizen volunteers to act as additional eyes and ears for the river.

Responding to Pollution Problems
Through the James River Hotline, the James RIVERKEEPER® remains an avenue for citizens to report pollution incidents, fish kills, or other suspicious activities on the river. During 2006-2007, the James RIVERKEEPER® responded to reports of erosion and sediment control violations, algal blooms, fish kills and Chesapeake Bay Act violations.

Seeking Solutions
- During 2006-2007, the James RIVERKEEPER® hosted the second annual James River Atlantic Sturgeon Summit, bringing together leading fishery scientists to coordinate efforts to restore this magnificent fish in the river.
- The James RIVERKEEPER® served on numerous technical advisory committees throughout the watershed to address pollution problems and to revise water quality standards. He performed in-depth studies of various sub-watersheds to determine sources of bacteria pollution and develop restoration plans.
- The James RIVERKEEPER® is working to better enforce existing erosion and sediment control laws by developing a network of citizen “Mud Busters” or development site monitors. These citizens will be trained how to identify deficient erosion and sediment controls and how to engage local officials to correct the problems.
Scouting the James
270 youth and adults at Boy Scout Camp Brady Saunders received invaluable watershed education this summer during JRA’s Scouting the James program. JRA staff educated scouts on top watershed issues such as erosion control, hydrology, wildlife and current events. Lesson plans adapted to the James River and an EnviroScape were provided for future campers.

Future Stewards
The James River Watershed Experience program had over 1600 middle school student and teacher participants from Amelia, Henrico and Powhatan Counties. JRA, VCU and the Alliance for the Chesapeake Bay worked together to provide a ‘meaningful stream outdoor experience’ for students with activities that were in accordance with Virginia Standards of Learning. Youth discovered how diverse macroinvertebrate populations are important for indicating water health and obtained hands-on experience with chemical water quality monitoring.

Water Trail Maps
Thanks to JRA’s participation in the development of interpretive James River Water Trail Guides, more people than ever now have a thorough reference for all their boating needs along the lower and middle sections of the James River.

Public Programs
JRA continued its involvement with James River Days activities and the James River Cleanup for another successful year. Engaging youngsters at the Children’s Museum and exploring Boshers Dam Fish Passage were just some of the opportunities provided for local citizens.
WATERSHED RESTORATION
Showcasing solutions through partnerships and innovative projects

Extreme Stream Makeover
JRA conducted its inaugural Extreme Stream Makeover on Oldtown Creek in Colonial Heights. JRA worked with over 350 volunteers from schools, corporations, civic associations and government agencies to complete ten stream restoration projects over the course of a week, including biofilters, rain gardens, BayScapes, riparian buffers, rain barrels and trash removal. Look for an Extreme Stream Makeover coming to a stream near you!

Building A Cleaner James River – Part II
JRA continued its promotion of low impact development through an in-depth analysis of development codes in Goochland County. A diverse advisory group consisting of JRA, local developers, architects, citizens, Planning Commission members, conservation district staff, county staff, and the Center for Watershed Protection developed specific policy recommendations for how to encourage low impact development in the county.

Habitat Restoration
To give a boost to local wildlife and help improve water quality, JRA planted almost 14,000 plants at five habitat restoration projects, which totaled nearly 30 acres and 13,000 feet (approximately 2.5 miles) of streambank. These projects ranged from Powhatan Creek in James City County to the Buffalo River in Amherst County. JRA worked with over 650 volunteers and 15 partner organizations including the Alliance for the Chesapeake Bay, National Audubon Society, the U.S. Fish and Wildlife Service, City of Colonial Heights, Chesterfield County, and the Robert E. Lee Soil and Water Conservation District.

Land Conservation
JRA, in partnership with the Virginia Outdoors Foundation and the Nature Conservancy, culminated ten years of work to protect one thousand acres in Powhatan County with over two miles of forests along the James River. The land is owned by the Sisters of the Blessed Sacrament and surrounds the historic “Belmead” mansion.
CONTRIBUTORS

JRA is truly grateful for the generous support from all of its members and contributors. Each and every gift is invaluable to helping us fulfill our mission. Because space limitations prevent us from listing all of the gifts received this year, we have listed below those who have made special contributions to our efforts from July 1, 2006 to June 30, 2007.

Grants
Alcon Foundation
Chesapeake Bay Funders Network
Chesapeake Bay Gateway Network
Chesapeake Bay Restoration Fund
The Conservation Fund
Friendship Fund
The Guilford Foundation
Harrison Family Foundation
The Keith Campbell Foundation
National Fish and Wildlife Foundation
National Oceanic and Atmospheric Administration
Robins Foundation
U.S. Fish and Wildlife Service
Virginia Department of Conservation and Recreation
Virginia Department of Environmental Quality
Virginia Environmental Endowment

Organizations/Agencies
Charles City County
Charles City Ruritan Club
Chickahooming Indian Tribe
Dominion Due Diligence Group
The Faison School for Autism
Forest Hill Civic Association
Hampton Roads Fishers
James City County
James River Garden Club
The Lazare Gallery
New Kent County
New Generations
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Powhatan Stormwater Fund
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AEW Fund of the Community Foundation
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Mr. and Mrs. Brenton Halsey
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Mr. and Mrs. Robert Riple
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Ms. Claire Mehaliack, Children's Museum
of Richmond
Mr. Jim Miller
Ms. Trudy Mitchell
Ms. Jennifer Sidleek
Mr. Shannon Spradin
Ms. Marge Street
Mr. Wayne Walton
Mr. Ralph White

Every effort has been made to review all of the information included in this report; however, errors or omissions may still occur. Please accept our apologies if something is incorrect and bring it to our attention by calling (804) 788-8811.
SUMMARY OF FINANCIAL STATEMENT
Fiscal Year Ending June 30, 2007

OPERATING REVENUE

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<th>Revenue Source</th>
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<td>Special Events</td>
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<tr>
<td>Program Income</td>
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<td>Investment Income</td>
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<td>Miscellaneous Income</td>
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<td><strong>Total</strong></td>
<td><strong>$894,769</strong></td>
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OPERATING EXPENSES

Program Expenses

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<th>Expense</th>
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<tr>
<td>River Advocacy</td>
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<td>James RiverKeeper</td>
<td>$118,984</td>
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<td>Watershed Restoration</td>
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<td>Education and Outreach</td>
<td>$164,507</td>
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<td>James River Park Fund</td>
<td>$15,978</td>
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<td><strong>Subtotal</strong></td>
<td><strong>$620,922</strong></td>
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<table>
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<tr>
<th>Expense</th>
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<tr>
<td>Management and General</td>
<td>$87,410</td>
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<tr>
<td>Fundraising</td>
<td>$93,262</td>
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<tr>
<td><strong>Total Operating Expenses</strong></td>
<td><strong>$801,594</strong></td>
</tr>
</tbody>
</table>

Funds restricted for FY2008 Programs $58,345

Funds for Reserves $34,830

TOTAL $894,769

Financial statement compiled by Gregory and Associates, PLLC, Certified Public Accountants of Petersburg. A complete financial statement is available upon request. The James River Association meets the Better Business Bureau's Standards for Charity Accountability.
The James River Association is a member supported, nonprofit organization that works to provide a voice for the James River and its natural resources. If you’d like to help us continue our work, please fill out this form and mail it in to join, renew or donate.

### Please enroll me as a member of JRA:

- **$15 - Student**
- **$35 – Friend**
- **$100 - Advocate**
- **$250 - Protector**
- **$500 – Guardian**
- **$1,000 – Eagle Circle**
- **$5,000 – Sturgeon Society**

- **$_____ membership**
- **$_____ general contribution**
- **$_____ TOTAL**

- **Check enclosed, payable to James River Association**
  - **Please charge my ____ Visa ____ MasterCard**

<table>
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<th>Card No</th>
<th>Exp. Date</th>
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<table>
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<table>
<thead>
<tr>
<th>Address</th>
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<table>
<thead>
<tr>
<th>City, State, Zip Code</th>
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<table>
<thead>
<tr>
<th>Phone</th>
<th>Email</th>
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</tbody>
</table>

- **Please sign me up for the monthly e-newsletter, the James RiverWatch.**

---

**Please return form to:**

James River Association • 9 South 12th Street, 4th Floor • Richmond, VA 23219
Address Service Requested