



2021 ANNUAL MEETING & OYSTER ROAST

SPONSORSHIP DECK

ANNUAL MEETING & OYSTER ROAST

an unforgettable evening benefiting James River Association's vision to protect the James and connect people to it. We will give updates on the river's health, unveil our 2021 State of the James Report, and share progress on our work and exciting plans for the future.

Wednesday, November 3rd – 6 pm

Hardywood West Creek

820 Sanctuary Trail Dr, Richmond, VA 23238





INSPIRE

THE CHANGE



WE ARE JAMES RIVER ASSOCIATION!
WE PROTECT THE RIVER AND
CONNECT PEOPLE TO IT BECAUSE WE
BELIEVE IF YOU CHANGE THE JAMES,
THE JAMES WILL CHANGE YOU

CHANGE

THE JAMES

CHANGING THE FUTURE

James River Association's educational programs engaged 13,000 children along the river's watershed in 2020, providing connection to nature in a time when it was needed most.

MAKING WAVES

Restoration /living shoreline stats

AWARD WINNING

- Thiess International RiverPrize
- Best Environmental Organization from Blue Ridge Outdoors



"JAMES RIVER ASSOCIATION IS THE BEST OF THE BEST. THEIR VISION TO CONNECT ALL KIDS ALONG THE JAMES RIVER WATERSHED WITH THEIR RIVER'S NATURAL LEARNING HABITAT IS TRANSFORMATIONAL AND DESERVES OUR SUPPORT"

- COMMUNITY LEADER



IT'S SO MUCH MORE
THAN A SPONSORSHIP.
IT'S MAKING A LASTING IMPACT.

13,000 STUDENTS

60 SCHOOLS (?)

39 COUNTIES

1 RIVER



FUNDED

THE FUTURE



BOARD MEMBERS

Chris Beal
Dorene Billingsley
Randy Boyd
Tom Cardwell
Pati Cunningham
Wilson Enochs
Andrea Erda
Danna Flaherty
Matt Gottwald
George Harrison
Tom Innes
Gaylon Layfield
Ale Macdonald
Chris McLean
Polly McConnell
Eric McKay
Matt Mlot
Kim Payne
Scott Reed
Bootsie Rogers
Brooke Tiller
Margi Vaughn
Megan Witherspoon

MASTER OF CEREMONIES

Bill Street, JRA CEO

2021 JAMES CHANGER

AWARD WINNERS

Hardywood Park Craft Brewery
William Wells
Janice Butterworth
Victoria Scott
Patricia Sessions
Governor Ralph Northam
Senator Emmett Hanger
Virginia Environmental Endowment
Dominion Due Diligence Group

THE FUTURE OF THE JAMES STARTS WITH YOU

“We have
been a supporter of
JRA for several years,
because they are the REAL DEAL
in supporting student-led programs
and activities that help empower
kids to care for the environment.
The successes these children have
accomplished are tremendous.”

– LAWRENCE GRAY

“My children’s leadership skills
evolved and they developed a
stronger commitment to becoming
leaders for environmental causes.
They learned how receptive their
peer group is to learning and
participating in environmental
causes when given factual research
in a fun and meaningful way.”

–ANNE AND TOM INNES

JRA HAS BEEN FEATURED IN:



YOUR SPONSORSHIP OPPORTUNITIES

\$5,000

FRIEND SPONSOR

- One (1) premium VIP dinner table of 10
- Corporate logo and name recognition included on pre/post event e-communications
- Hyperlinked logo on the JRA website
- Corporate name/logo displayed on screen loop during dinner program

Event underwriting opportunities (food, bar, DJ) also available
HERE!

Click here to purchase
your sponsorship.

\$10,000

STEWARD SPONSOR

- Steward Sponsor logo placement and recognition on all event materials
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes to your guests
- A special gift for each of your guests at their place setting
- Corporate logo and name recognition included on pre/post event e-communications
- One dedicated Facebook post on JRA page
- Prominent hyperlinked logo on the JRA website
- Corporate name/logo displayed on screen loop during the event
- Special thanks and verbal recognition as VIP Sponsor during stage program

Contact Kristen Miller for
more information
215.962.0266
kmiller@thejamesriver.org

\$15,000

HERO SPONSOR

- Hero Sponsor logo placement and recognition on all event materials
- Two (2) premium VIP dinner tables of 10 with personalized welcome notes
- A special gift for each of your guests at their place setting
- Corporate logo and name recognition included on pre/post event e-communications
- One dedicated Facebook post
- Prominent hyperlinked logo on website
- Prominent dedicated corporate signage throughout the event
- Corporate name/logo prominently displayed on screen loop during the event
- Special thanks & verbal recognition as Hero Sponsor during stage program

ONLY TWO AVAILABLE

\$20,000

CHAMPION SPONSOR

All Hero benefits PLUS

- Dedicated press release announcing sponsorship
- Champion Sponsor logo placement and recognition on all event materials
- Dedicated wait staff for your tables
- Branded VIP Reception up to 50 guests - guests chosen by sponsor from event guest list
- Table for corporate collateral material and representative in cocktail area
- Special thanks and verbal recognition as Champion Sponsor during program
- Sponsor representative to present on stage

ONLY ONE AVAILABLE



WE CAN'T WAIT TO INSPIRE THE FUTURE OF THE JAMES WITH YOU AT THE ANNUAL MEETING AND OYSTER ROAST!

To purchase your sponsorship opportunity,
click [here](#).

To further discuss sponsorship
opportunities, please contact:

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